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*"Access to Quality Health Care for All of South Carolina"*

May 16, 2018

SCPHCA's 35th Annual Conference and Board Governance Retreat will be held October 19-21, 2018 at the Hilton Head Marriott Resort & Spa, One Hotel Circle, Hilton Head Island, SC, 29928. We are expecting more than 250 attendees from the state's Community Health Centers. I would like to cordially invite your organization to join us in making this year's conference a great success.

SCPHCA affiliated community, mental, migrant and homeless health centers are an integral part of the state's overall health care system. As an advocate for those that do not have access to basic health services, the SCPHCA works to ensure the continued growth of community based programs and centers that provide health care services for persons most in need. Unique to the SCPHCA conference is the wide spectrum of primary, mental and behavioral health care providers with a shared purpose of assuring access to quality health care services for all of South Carolina. Attended by multi-disciplinary leadership teams from the state's community health centers, representing over 364,000 patients across the state, conference participants include the following key decision makers and leadership staff: chief executive officers, chief financial officers, operations and human resources managers, information technology professionals, credentialing managers and other key staff members in state and local health systems.

There are many ways in which your organization can be a part of this exciting event. SCPHCA's 35th Annual Conference and Board Governance Retreat offers sponsorship and exhibitor opportunities that allow both for-profit and non-profit organizations the chance to network with conference attendees, promote your product and/or program, and build business relationships with potential new clients! There are opportunities to exhibit, become a corporate or event sponsor, or place an advertisement in our print marketing material. Enclosed, please find a sponsorship registration form.

**The deadline for sponsorship/exhibitor/advertisement registration is September 1, 2018.** The SCPHCA appreciates your relationship and all that you do to support small businesses such as ours. Conference sponsorship is a great way to show appreciation to current clients, to recruit new ones and to show your organization's support of building a healthier South Carolina.

Please feel free to contact Natoshia Goines at 803.788.2778 or via email at [natoshiag@scphca.org](mailto:natoshiag@scphca.org) with any questions.

Thanking you in advance for your support and participation in what we know will be an outstanding event.

Sincerely,

Lathran J. Woodard  
Chief Executive Officer

Enclosure

# CORPORATE PARTNER

Offers the most comprehensive packages to get your organization's representatives and services in front of health center decision makers.

## Gold Sponsor: \$15,000

- Three (3) complimentary exhibition spaces (includes 3 tables, 5 chairs and 1 electrical outlet hook-up)
- Five (5) complimentary conference registrations
- Reference in all promotional materials including the registration website
- Full color page (8.5 x 11) advertisement in the conference program booklet (Valued at \$750.00)
- Acknowledgement as gold sponsor during conference announcements
- Opportunity to submit a three (3) minute video (provided by sponsor) that highlights/promotes organization to be played at the conference luncheon, conference breakfast, and awards ceremony or have a representative make three (3) minute remarks
- Logo recognition in conference program book with largest logo size
- Reserved table seating for five (5) at conference breakfast, luncheon and brunch
- Organization's logo prominently displayed at all events on conference signage
- One (1) promotional item included in conference bag (promotional item provided by sponsor)
- Sponsor ribbons as needed

## Silver Sponsor: \$10,000

- Two (2) complimentary exhibition spaces (includes 2 tables, 3 chairs and 1 electrical outlet hook-up)
- Three (3) complimentary conference registrations
- Half color page (8.5 x 5.5) advertisement in conference program booklet (Valued at \$350.00)
- Opportunity to have a representative make remarks during the awards ceremony
- Logo recognition in conference program book with middle logo size
- Acknowledgement as silver sponsor during conference announcements
- Organization's logo presence will be prominently displayed at selected events on conference signage
- Sponsor ribbons as needed

## Bronze Sponsor: \$5,000

- One (1) complimentary exhibit space (includes 1 table and 2 chairs)
- Two (2) complimentary conference registrations
- Quarter color page (4.25 x 5.5) advertisement in the conference program booklet (Valued at \$175.00)
- Logo recognition in conference program book with smaller logo size
- Acknowledgement as bronze sponsor during conference announcements
- Sponsor ribbons as needed

## EVENT SPONSOR

Offers your organization unique and fun opportunities to get your representatives and services in front of health center decision makers.

### **Mobile Application: \$5,000 (1 available)**

New tool! Mobile application where attendees will be able to access the agenda, exhibitors, speaker bios, and more! This event sponsorship includes:

- Organization's logo prominently displayed at registration
- Name recognition in conference program book
- Banner ad on app's homepage linked to sponsor's website
- One (1) Exhibitor table, two (2) chairs
- Two (2) complimentary registrations

### **Name Badge Lanyards: \$5,000 (1 available)**

NEW! Showcase your brand to ALL attendees during the entire conference. Your logo displayed on lanyards given to all attendees to hold name badges. This event sponsorship includes:

- One (1) Exhibitor table, two (2) chairs
- Name recognition in conference program book
- Two (2) complimentary registrations

### **Conference Luncheon: \$3,000 (2 available)**

This event sponsorship includes:

- Organization's logo presence prominently displayed at the luncheon
- Name recognition in conference program book
- Two (2) complimentary registrations
- Seating for two (2) at luncheon
- One (1) Exhibitor table, two (2) chairs

### **President's Networking Reception: \$3,500 (3 available)**

An evening of professional networking and fun for all attendees while enjoying hors d'oeuvres and beverages. This event sponsorship includes:

- Organization's logo presence prominently displayed at the reception
- Name recognition in conference program book
- Two (2) complimentary registrations

### **Awards Brunch: \$3,000 (2 available)**

The brunch honors nominated health center staff for their exemplary efforts in improving access to care in SC. This event sponsorship includes:

- Organization's logo presence prominently displayed at the brunch
- Name recognition in conference program book
- Two (2) complimentary registrations
- Seating for two (2) at Awards Brunch
- One (1) Exhibitor table, two (2) chairs

### **Conference Breakfast: \$2,500 (2 available)**

This event sponsorship includes:

- Organization's logo presence prominently displayed at breakfast
- Name recognition in conference program book
- Seating for two (2) at Breakfast
- Two (2) complimentary registrations

## EXHIBITOR

Offers a basic package for exhibiting your organization's information at the Retreat.

### For-Profit Exhibitor: \$1,000 (limited availability)

- Name recognition in the conference program
- Two (2) complimentary registrations
- One (1) Exhibitor table, two (2) chairs

### Non-Profit Exhibitor: \$750 (limited availability)

- Name recognition in the conference program
- Two (2) complimentary registrations
- One (1) Exhibitor table, two (2) chairs

## ADVERTISEMENT

Offers your organization additional opportunities to get your services and message read by attendees in the Retreat program.

### Full Page Advertisement

8.5"x11", No Bleed

Black and White: \$300      Color: \$700

### Quarter Page Advertisement

8.5"x11", No Bleed

Black and White: \$75      Color: \$175

### Half Page Advertisement

8.5"x11", No Bleed

Black and White: \$150      Color: \$350

## INFORMATION FOR SPONSORS

### Questions?

Please contact Natoshia Goines, Senior Manager of Member Services, at 803.788.2778 or [natoshiag@scphca.org](mailto:natoshiag@scphca.org) with any questions you may have.

### Submission Requirements

If you are submitting an advertisement, or if the sponsorship package you selected includes recognition in the Retreat program and/or a logo display outside events, your organization must submit your logo/advertisement **no later than September 1, 2018**. Due to printing deadlines, logos submitted after this date may not be included in conference printing. To ensure your company's logo is printed correctly, please send a high quality JPG or vector file to [natoshiag@scphca.org](mailto:natoshiag@scphca.org). Low quality JPGs may look blurry when printed.

### Promotional Item

If the sponsorship package you selected includes a promotional item from your organization to be inserted in the conference bag by SCOHCA, your item must be delivered to SCPHCA **no later than September 1, 2018**. The SCPHCA may not be able to accommodate materials delivered after this date. Please send item attention to Natoshia Goines, SCPHCA, 3 Technology Circle, Columbia, SC 29203.

# Sponsorship/Exhibitor/Advertisement Form

Please print clearly the name and title of your representatives, as you would have it written on their conference badges. Only include the names for the number of registrations associated with your sponsorship level or exhibitor status.

Organization \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip Code \_\_\_\_\_

Email (primary point of contact) \_\_\_\_\_ Contact Phone \_\_\_\_\_

**Check your participation selection.**

**CORPORATE PARTNER**

- \$15,000 Gold Level       \$10,000 Silver Level       \$5,000 Bronze Level

**EVENT SPONSOR**

- \$5,000 Mobile Application       \$5,000 Name Badge Lanyards       \$3,500 President's Networking Reception
- \$3,000 Awards Brunch       \$3,000 Conference Luncheon       \$2,500 Conference Breakfast

**EXHIBITOR**

- \$1000 For Profit Exhibitor       \$750 Non Profit Exhibitor

**ADVERTISEMENT**

**Full Page**

8.5"x11", No Bleed  
 Black and White    Color  
 \_\_\_ \$300                    \_\_\_ \$750

**Half Page**

8.5"x11", No Bleed  
 Black and White    Color  
 \_\_\_ \$150                    \_\_\_ \$350

**Quarter Page**

8.5"x11", No Bleed  
 Black and White    Color  
 \_\_\_ \$75                    \_\_\_ \$175

**TOTAL ENCLOSED \$\_\_\_\_\_**

\*\*\*\*All logo(s) and advertisement(s) should be sent via email to [natoshiag@scphca.org](mailto:natoshiag@scphca.org)\*\*\*\*  
 Payments must be received with this form. Please make check or money order payable to:  
**South Carolina Primary Health Care Association, 3 Technology Circle, Columbia, SC 29203**

\_\_\_\_\_  
Authorized Signature

\_\_\_\_\_  
Date

**The deadline for sponsorship/exhibitor/advertisement registration is September 1, 2018.**